

# HUNTING FOR TALENT

Brookings, SD  
The future of recruiting

Free workshop presented by  
**Alternative HRD**

Dec. 8<sup>th</sup>, 2017, 8:00 - 10:30 a.m.  
Brookings Innovation Center

Dramatic Shifts in recruiting will impact your company's future. Employers that adapt will enjoy greater profits, more stability and consistent growth. This fast-paced workshop will help you narrow your targets and sharpen your aim.

- Commissioner Scott Stern, Governor's Office of Economic Development  
**"Marketing SD as a Great Place to Work"**
- Stacy Aesoph, Director of Workforce Development, Brookings Economic Development Corporation  
**"Marketing Brookings for Talent Recruitment"**
- Karen DeLange, SPHR, SHRM-SCP, HR Consultant, Alternative HRD  
**"Creating an Amazing Candidate Experience"**
- Al Heuton, Executive Director, Brookings Economic Development Corporation  
**"EMSI-New Data System to Aid in Recruiting"**
- Melissa Moerike, MSM-HR, HR Consultant, Alternative HRD  
**"Social Media Trends for 2018"**
- Dan Oakland, SPHR, SHRM-SCP, CEO, Alternative HRD  
**"Building a Competitive Recruiting Advantage"**

*Friday, December 8, 2017-Brookings Innovation Center · 2301 Research Park Way*

*7:30 a.m. Registration, coffee & light breakfast · 8:00 a.m. - 10:30 a.m. Presentation followed by Q&A*

*RSVP: [brookings\\_hunt\\_for\\_talent.eventbrite.com](http://brookings_hunt_for_talent.eventbrite.com)*